

# PaperX Tube





#### Go Paper. Save Plastic.

Introducing PaperX Tube: the **sustainable packaging solution** that sets your product apart!

With its fiber-based composition, PaperX Tube offers a refreshing alternative to plastic tubes, helping you attract the next generation of eco-conscious consumers while meeting your sustainability goals.



Choose PaperX Tube and reduce your plastic consumption by 46% compared to traditional COEX tubes. You'll also reduce your carbon footprint by 24%.

Contribute to a sustainable future by using renewable resources: The tube body is made of **80% paper** from FSC-certified forests.

#### Experience the new generation!

With PaperX, your brand is on the right path. It features a **pleasant and smooth texture** that is visually appealing during presentation. Its **tactile properties** offer customers a **special experience** in-store and at home, making it an ideal option for natural and organic products.

#### **Excellent Sealability**

The sealability of the PaperX Tubes was rigorously **tested on IWK's standard tube filling and sealing equipment** in October 2023, marking a significant achievement and validation of Neopac's breakthrough.

The results are impressive - The **PaperX tube achieved commendable sealing results**.

Overcoming the historical challenges of **sealability in fiber-based tubes**, the PaperX Tubes, with their proven weldability and strength, represent a significant milestone in the evolution of sustainable packaging.

#### Dream big when it comes to printing!

Limitations? Hardly any!

Show off your unique designs! We offer all flexo and digital printing options: virtually unlimited



**customization** and **eco-friendliness** with instant printing and **personalized** tubes thanks to variable data.

The new generation PaperX makes no compromises: they can be **easily filled and sealed on standard tube filling machines**.

### **Application**

- Natural and organic cosmetics
- Skincare products
- Body lotion
- Sun protection



## PaperX - made from 80% paper





## **Specifications**

MATERIAL

Shoulder

Body

PE Snap-on

Paper laminate

SUSTAINABILITY

46% less plastic

80% paper in tube body



Cap PP Flip-top cap 24% less CO

DECORATION QUALITY

digital printing Food-grade

flexoprinting

CERTIFICATION DIMENSIONS

Paper from FSC certified forests Diameter Ø35 mm / Ø40 mm / Ø50 mm

Wall thickness 0.30 mm

Length 83 mm-175/200 mm

Content 40 ml-200 ml