

DigitAll360° Direct-to-shape digital printing



DigitAll360° is our answer to consumer brands needs: responsible tube packaging choices with high decoration flexibility, faster launches, lower change over costs and customized, instagrammable product designs. Ideal for testing new markets, different SKU's or easy language changes.

Outstanding decoration matches growing industry demand

- High-quality printing
- Precise color matching
- Flexible batch sizes
- Fast delivery



Key benefits of digital decoration

360° all-around decoration

True to its name, DigitAll360° offers 360° decoration with no slit or overlap and also delivers outstanding on-cap printing. As impressive as where it can print is what it can print: extended color gamut range with opaque whites, mattes and glosses. All vividly displayed to make products stand out from competitors.

Unprecedented digital color matching

DigitAll360° works with an extended gamut range as well as a matt and glossy lacquer at up to 600 DPI resolution. This ultra-wide color gamut and micron-level color registration yields photorealistic images, superb color matching and fine text, making it ideal for half-tones, gradients and other special hues.

Digital-level variability

Digital printing also makes small runs and variating text far more economical. From mosaic printing, promotions, and prototypes to packages printed in different languages...the flexibility of our digital printing is unmatched. Thanks to DigitAll360°, you can take advantage of variable, flexible and agile direct-to-shape digital printing like never before.

Fast time-to-market

We deliver DigitAll360° products within short lead time, an exceptionally tight turnaround time for printing with this level of style, sophistication and brand impact.



Increased Sustainability

From the initial decoration process to product manufacturing to consumer recycling, DigitAll360° delivers major sustainability enhancements and reduces environmental footprint throughout product lifecycles.



Specifications

Cap

PE Flip-top Cap
PE Screw Cap

MATERIAL DIMENSIONS

Tube Diameter 30/35/40/50 mm

PE Content 50 - 200 ml

COEX

Recycled
Sugarcane

PICEA

DECORATION CERTIFICATIONS

Digital Printing Photorealistic images Quality Regulation (EU) No 1935/2004

Gradients Swiss Ordinance 817.023.212

Complex artworks

EuPIA Guideline on Printing Inks

High resolution vectors

Non-food grade

Sustainability

No waste of printing inks

Minimal use of cleaning solvents

Significant waste reduction for job changes

Energy savings

