

# DigitAll360° Direct-to-shape digital printing



DigitAll360° is our answer to consumer brands needs: responsible tube packaging choices with high decoration flexibility, faster launches, lower change over costs and customized, instagrammable product designs. Ideal for testing new markets, different SKU's or easy language changes.

## Outstanding decoration matches growing industry demand

- High-quality printing
- Precise color matching
- Flexible batch sizes
- Fast delivery

## Key benefits of digital decoration

### 360° all-around decoration

True to its name, DigitAll360° offers 360° decoration with no slit or overlap and also delivers outstanding on-cap printing. As impressive as where it can print is what it can print: extended color gamut range with opaque whites, mattes and glosses. All vividly displayed to make products stand out from competitors.

### Unprecedented digital color matching

DigitAll360° works with an extended gamut range as well as a matt and glossy lacquer at up to 600 DPI resolution. This ultra-wide color gamut and micron-level color registration yields photorealistic images, superb color matching and fine text, making it ideal for half-tones, gradients and other special hues.

### Digital-level variability

Digital printing also makes small runs and varying text far more economical. From mosaic printing, promotions, and prototypes to packages printed in different languages...the flexibility of our digital printing is unmatched. Thanks to DigitAll360°, you can take advantage of variable, flexible and agile direct-to-shape digital printing like never before.

### Fast time-to-market

We deliver DigitAll360° products within short lead time, an exceptionally tight turnaround time for printing with this level of style, sophistication and brand impact.

## Increased Sustainability

From the initial decoration process to product manufacturing to consumer recycling, DigitAll360° delivers major sustainability enhancements and reduces environmental footprint throughout product lifecycles.



## Specifications

### MATERIAL

Tube  
PE  
COEX  
Recycled  
Sugarcane  
PICEA  
Cap  
PE Flip-top Cap  
PE Screw Cap

### DIMENSIONS

Diameter 30/35/40/50 mm  
Content 50 - 200 ml

### DECORATION

Digital Printing Photorealistic images  
Gradients  
Complex artworks  
High resolution vectors

### CERTIFICATIONS

Quality Regulation (EU) No 1935/2004  
Swiss Ordinance 817.023.212  
EuPIA Guideline on Printing Inks  
Non-food grade  
Sustainability  
No waste of printing inks  
Minimal use of cleaning solvents  
Significant waste reduction for job changes  
Energy savings

